Your final project in App Design will be to create a project that researches the different college programs and career paths that you can take to begin building apps as a career choice. You will also include a look at two app design companies of your choice.

You have several requirements that you need to include:

Design:

You will create this project in any mode you’d like – for example, you can use Prezi, GlogsterEDU, etc. You will not be presenting this project, so rest assured. However, it DOES need to be showcased in an end project – it can not just be written on a piece of paper – you MUST create a final project with it – you CAN NOT turn this paper in and say it’s a “final project”. It will not be accepted. (Questions? Just ask.)

Things to Include:

**Part 1**

Research three different universities that offer Mobile or App Design Specializations or Bachelor’s Degrees, etc.

Which Universities did you pick/find? Tell me at least four sentences about each university (where is it located, what is the population, any interesting facts).

What are the Course Requirements? Pick three classes that look most interesting to you and include them.

What degree does each university offer?

Include at least six screenshots – two per university.

**Part 2**

Research two App Design Companies.

Which App Design Companies are you using?

(I recommend picking your favorite app and researching the company that created it).

Feel free to do a Google Search, but if you can’t find any, check these out:

<http://www.goinvo.com/>

<http://www.xcubelabs.com/>

<http://www.sourcebits.com/>  
<http://www.willowtreeapps.com/>

<http://mobisoftinfotech.com/>

Which services do they offer?

What apps have they created?

Do they create for both Android and iOS or one or the other?

Are they hiring? What positions are they hiring for?

Include at least four screenshots.

**Part 3**

Pick two positions that each are hiring for a TOTAL OF FOUR POSITIONS.

What are the requirements that you need to have to work for them?

Do you need a degree? If yes, what kind of degree?

What programming languages do you need to know (if it says).

List any other interesting requirements.

Include at least 4 screen shots.

**Part 4**

How do you feel about getting a degree that focuses on App Design?

Is it necessary to get a job?

State your personal opinion about the entire process of becoming an app designer.