WEBBY AWARDS PROJECT

<http://winners.webbyawards.com/2013> <http://www.webbyawards.com/index.php>

“The Webby Awards is the leading international award honoring excellence on the Internet. Established in 1996 during the Web's infancy, The Webbys is presented by the International Academy of Digital Arts and Sciences ([**IADAS**](http://iadas.net/)) — a 1,000+ member judging body that includes Executive Members comprised of leading Web experts, business figures, luminaries, visionaries and creative celebrities, and Associate Members who are former Webby Award Winners and Nominees and other Internet professionals.”

Today we are going to check out the history of the Webbys. To do this, we are going to look at the past and present, create a project in [Prezi](http://www.prezi.com) comparing the two.

**Get Started:**

You will create a Prezi (You may need to create an account) that showcases the Webby Awards. The Prezi should consist of four parts: History of the Webbys, Comparison Study of TWO Years of the Webbys (at least 10 years apart), Biography of one person who has won the “Lifetime Achievement Award”, and your own personal opinion of the Webby Awards.

Part 1 – History of the Webbys

Provide a history of the Webbys. Be sure to provide at least two screen shots.

Who created it?

How does the International Academy of Digital Arts & Sciences participate with the Webbys?

Who judges the Webbys each year?

Any other information you would like to provide:

Part 2 – Comparison Study of TWO Years of the Webbys (at least 10 years apart)

You will look at the Winners for the Webbys from two years – at least 10 years apart. There are many different years you can pick – 1997/2007, 1998/2013, etc.

Which two years will you use? Are they at least 10 years apart?

Choose four areas of the web that each year looks at – in particular, try to pick four of the following areas: Best Home/Welcome Page, Best Navigation/Structure, Best Practices, Best use of Animation or Motion graphics, Best use of Photography, Best use of Video or Moving Image, Best User Experience, Best Visual Design – Aesthetic OR Function, Best Writing.

The above four areas may be impossible in the early years – so just pick four if you can’t find the “Best of”.

Compare the areas that you’ve picked for each year.

Add a screen shot for each website you utilize (there should be eight total for this section).

Part 3: Research One Lifetime Achievement Award Recipient

Research one lifetime achievement award recipient from any year.

Describe their background – age, family, career, etc.

What did they do to achieve this award? What contributions did they make to the web design or “web” industry?

Include 1 – 2 screen shots – at least of the person.

Part 4: Personal Opinion

This section should include your opinion about:

The Webbys Winners of 2013

AND

Whether or not you think the Webbys are important – what do they add to the web design community? (Or what could they add that they don’t?)

How to Submit Your Prezi

Project: Submit the Prezi URL onto a Word document and put it in your Dropbox.